

New technologies and innovative approaches in rural family poultry

- Rural family poultry makes a substantial contribution to food security, poverty alleviation and gender empowerment in many countries around the world
- By adopting low cost innovative technologies it is possible to enable poor rural people to raise their incomes and strengthen their resilience
- It is crucial to support field adaptation and adoption of selected innovations and good practices capable of being scaled up



Enabling poor rural people to overcome poverty