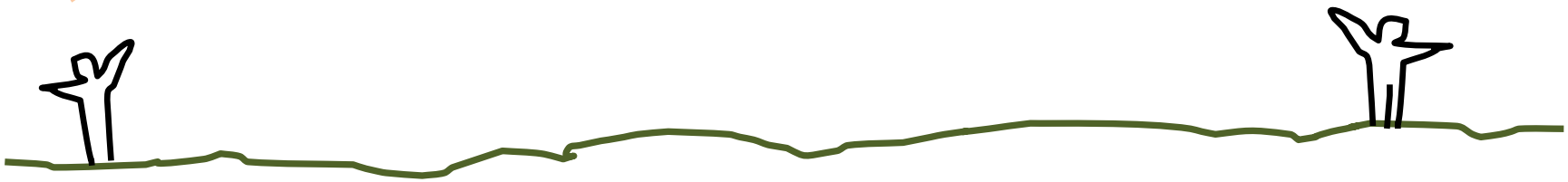
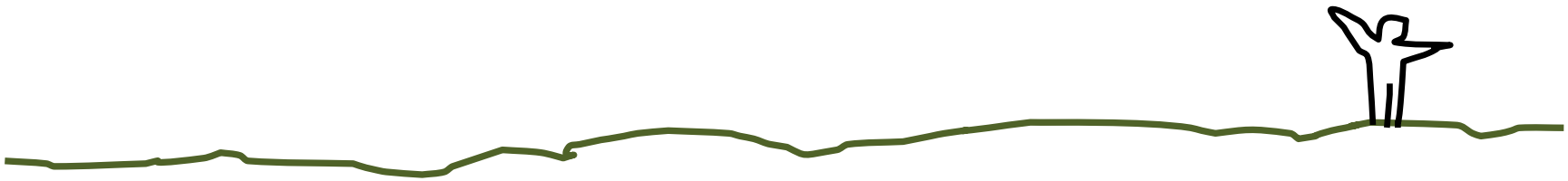
LEFT AND RIGHT, UP AND DOWN:

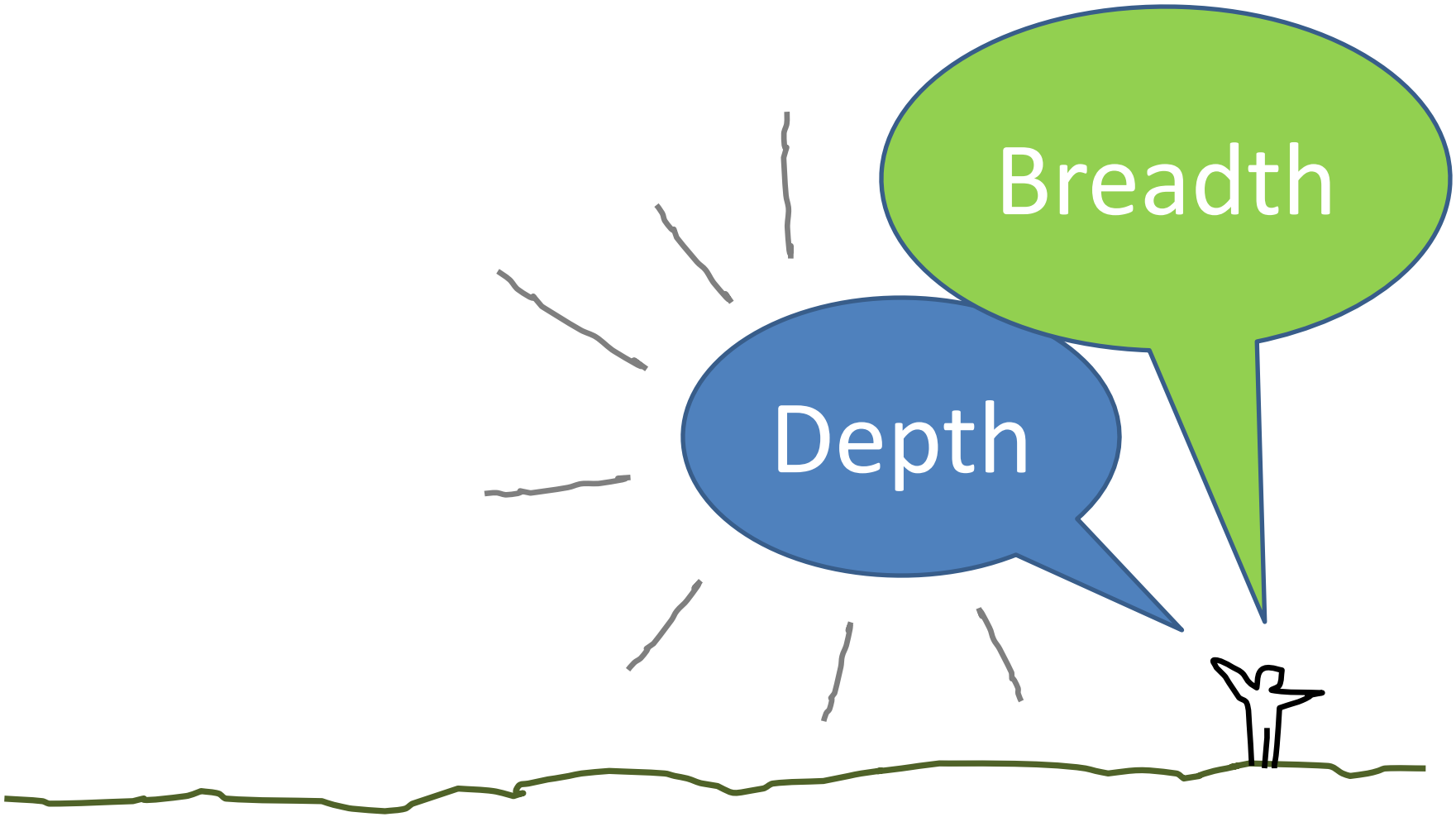
CONNECTING GROUPS AND NETWORKS

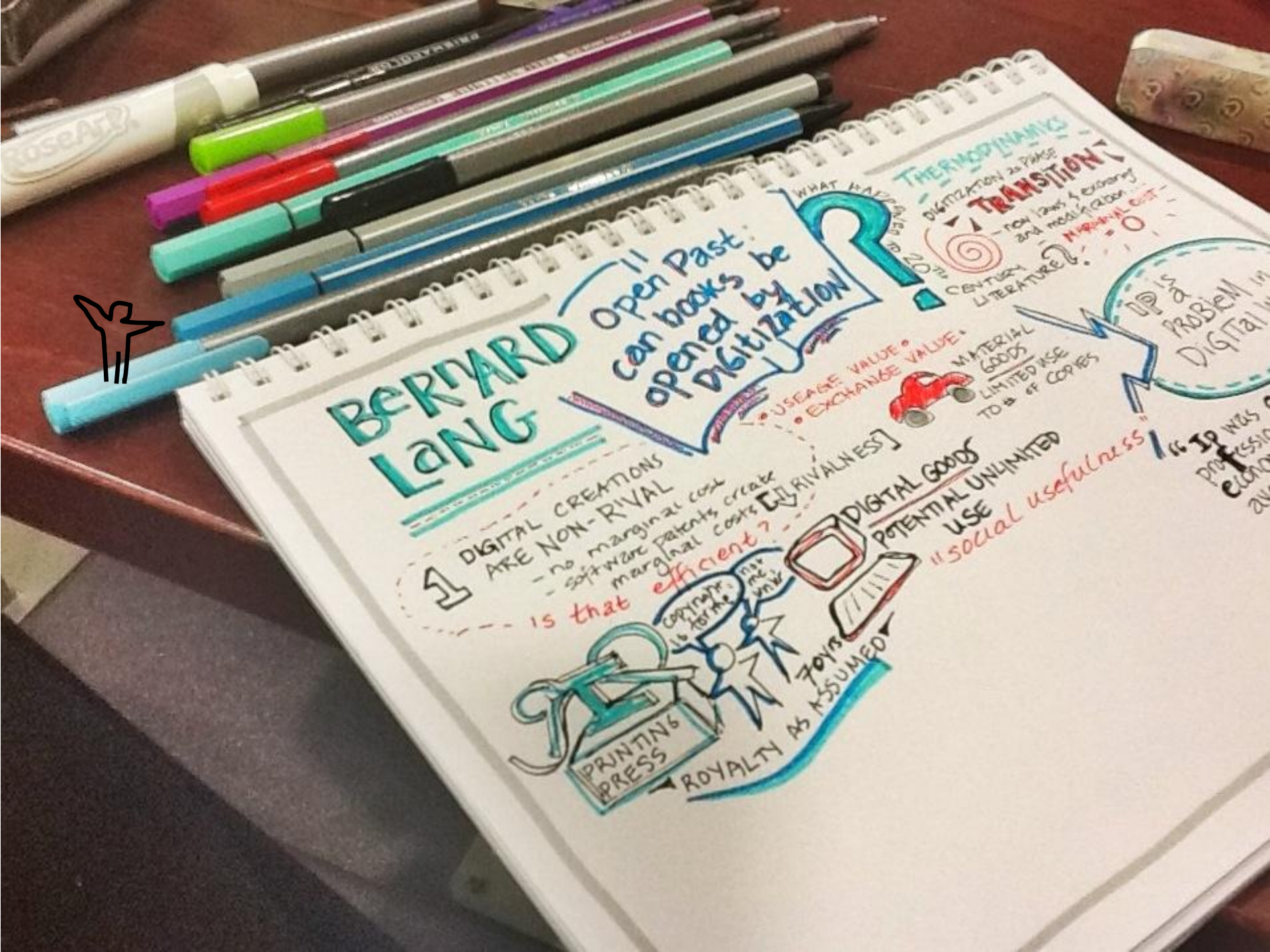
Nancy White
Full Circle Associates
http://www.fullcirc.com
@NancyWhite

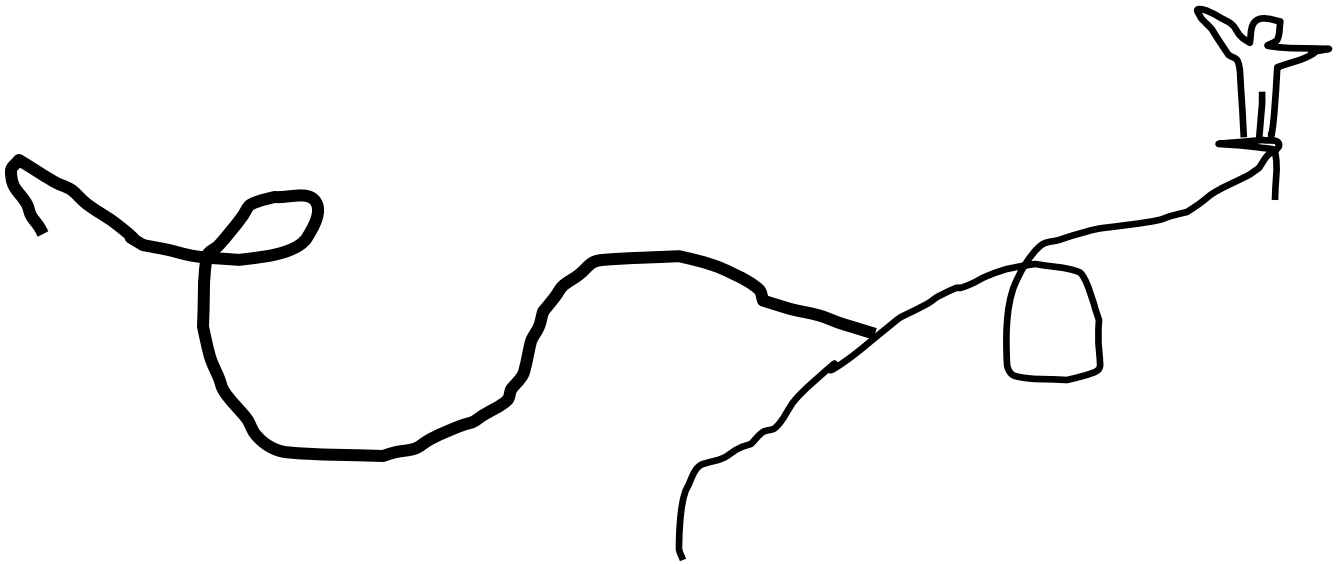


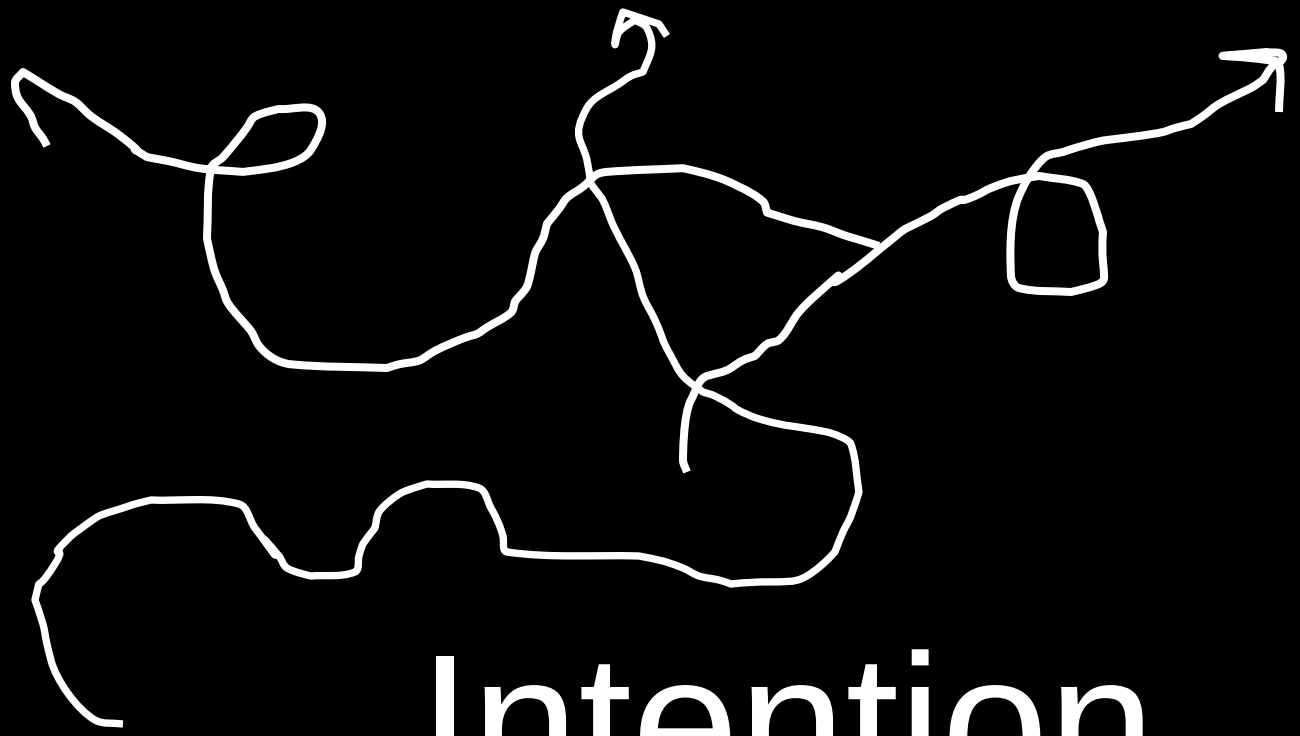


Activate


Breadth
Depth


BERNARD LANG
Open Past: can books be opened by Digitization
THERMODYNAMICS
DIGITIZATION as PHASE TRANSITION
CENTURY LITERATURE
MARGINAL COST = 0
USEAGE VALUE
EXCHANGE VALUE
MATERIAL GOODS
LIMITED USE TO # OF COPIES
DIGITAL CREATIONS ARE NON-RIVAL
- no marginal cost
- software patents create marginal costs
is that efficient?
[RIVALNESS]
DIGITAL GOODS
POTENTIAL UNLIMITED USE
"social usefulness"
PRINTING PRESS
70 YRS
ROYALTY AS ASSUMED

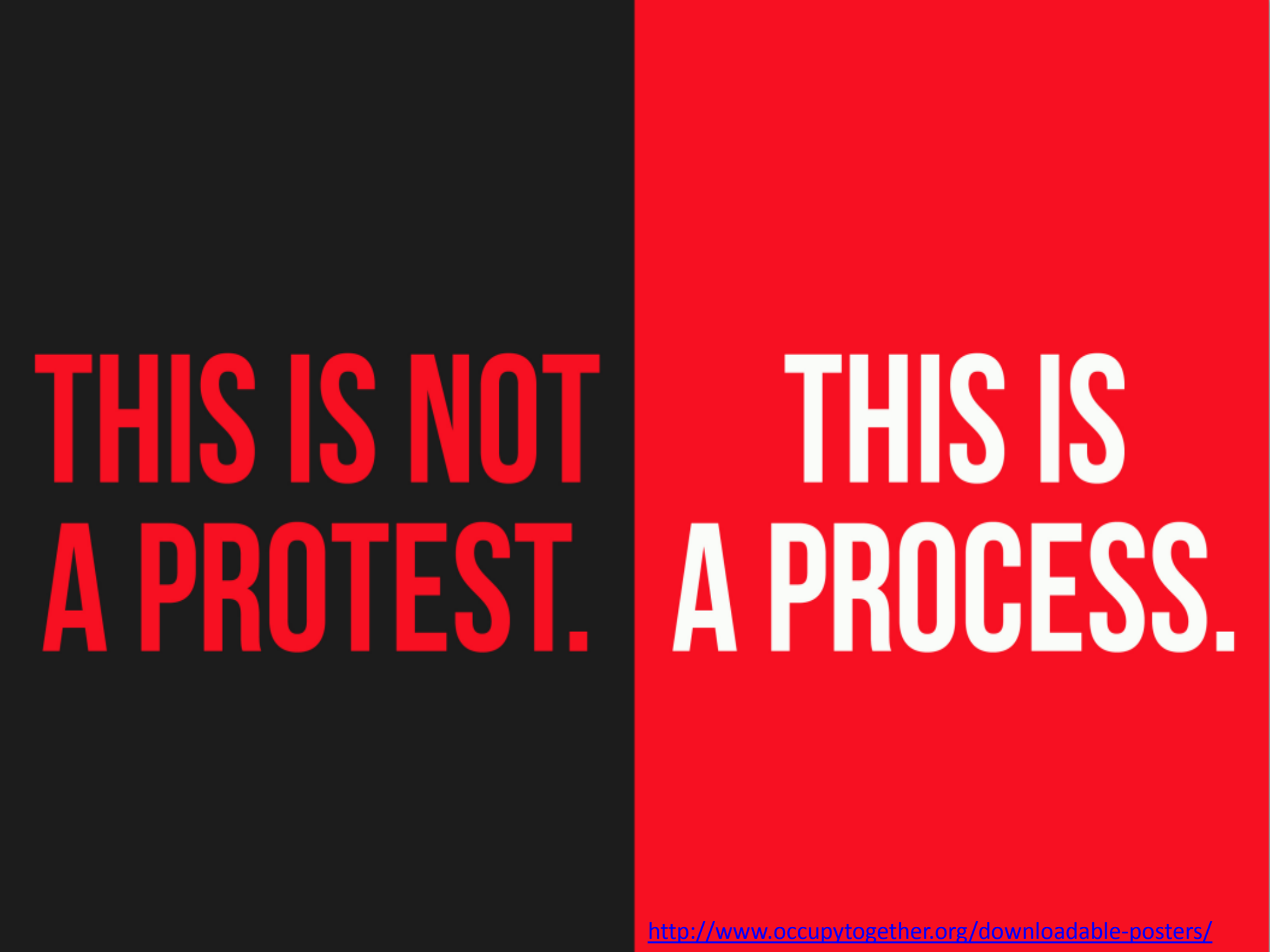




Intention

Change
the FIELD!

We **don’t need any more (stinking)** communities, groups, and networks.


THIS IS NOT
A PROTEST.
THIS IS
A PROCESS.
http://www.occupytogether.org/downloadable-posters/

https://occupyboston.wikispaces.com

https://occupyboston.wikispaces.com

https://occupyboston.wikispaces.com

https://occupyboston.wikispaces.com

30 ideas on connecting at conferences from Valeria Maltoni

1. write down at least **three take aways** for each session you attend -- there's a lot of experience hiding in the obvious
2. grab your **seat early and engage** with your seat neighbors -- more knowledge you can tap there
3. choose to **provide constructive feedback** to all -- your conference experience depends on your outlook
4. spend some time w/sponsors & **learn about their products** or services – you never know when information will come in handy
5. demo products, **talk to brand reps** about the services -- can you learn something about how to position a product better?
6. remember that **thinking can be more powerful** than doing -- you might discover you've been rushing to the wrong activities
7. ask **specific questions of speakers, & keep the open ended ones for networking** -- you're responsible of your own take aways, after all
8. use the information you **researched ahead of time** on attendees/topic -- as a foundation to build upon
9. be **open to new ideas** or new points of view -- it's actually more instructive and fun when people don't do or say what you expect them to
10. document what you learn to **share with your team** --others w/brimming plates end up covering for you. Provide value in return
11. have a **good attitude**, it's contagious -- really, we just saw that in the opening keynote, **be fascinating**, and the world will smile upon you
12. tweet less if this means you **listen more** -- can you really absorb information and learn while you're tweeting?
13. **share connections** w/ other attendees. Meet new people by introducing people, while you shift the focus away from you.
14. pay **attention to non verbals** -- during breaks, as well as the sessions, you can learn a lot just by observing
15. observe **what people gravitate towards** and make a note of it for your business --where's the energy in the room? What's captivating?
16. p**rovide feedback** to conf organizers. Will people have nice time? How does pgm need to flow?
17. **participate to sessions** actively -- body language is also participation. Focusing on your computer is hard on speakers & others in room
18. be willing to **challenge your own thinking** -- suspend your judgment, think possibility, or like Ben Zander, *how fascinating*
19. **split sessions** w/you rteam, & regroup -- often several good sessions are concurrent. Take advantage of the luxury of sharing notes.
20. **meet the speakers** during breaks. Speakers are the least courted people at breaks, no idea why, even at big events
21. make note of any **follow up activities** & follow through. Closing the gap between promises made & promises kept builds a solid reputation
22. **seek out the new** & stimulating -- …mix it up a little and you open new paths
23. bring **your offline voice** to conversations -- people may/not read your blog,follow you on Twitter, etc. Just talk to them and take it from there?
24. give yourself **time with each new person** you meet. Pace yourself/get to know more people. F2F is more precious than contact details.
25. volunteer to **fill in for a speaker** on a panel/session, it might be your lucky day if your expertise matches & organizers know about it
26. **help out at the bookstore** --provide some relief to conference organizers & meet more people at the book stand or store
27. partner with a speaker to **greet people before the session** and thank them after the session -- associating yourself the event and being
28. **laugh with people** -- for a reason, of course, otherwise it looks creepy. They say laughter is the shortest distance between people
29. **remember people's names** with their faces . Who did I remember? Those who made eye contact.
30. celebrate the **success of others** ..Those are perfect opportunities to recognize the work of others, which is supremely connective

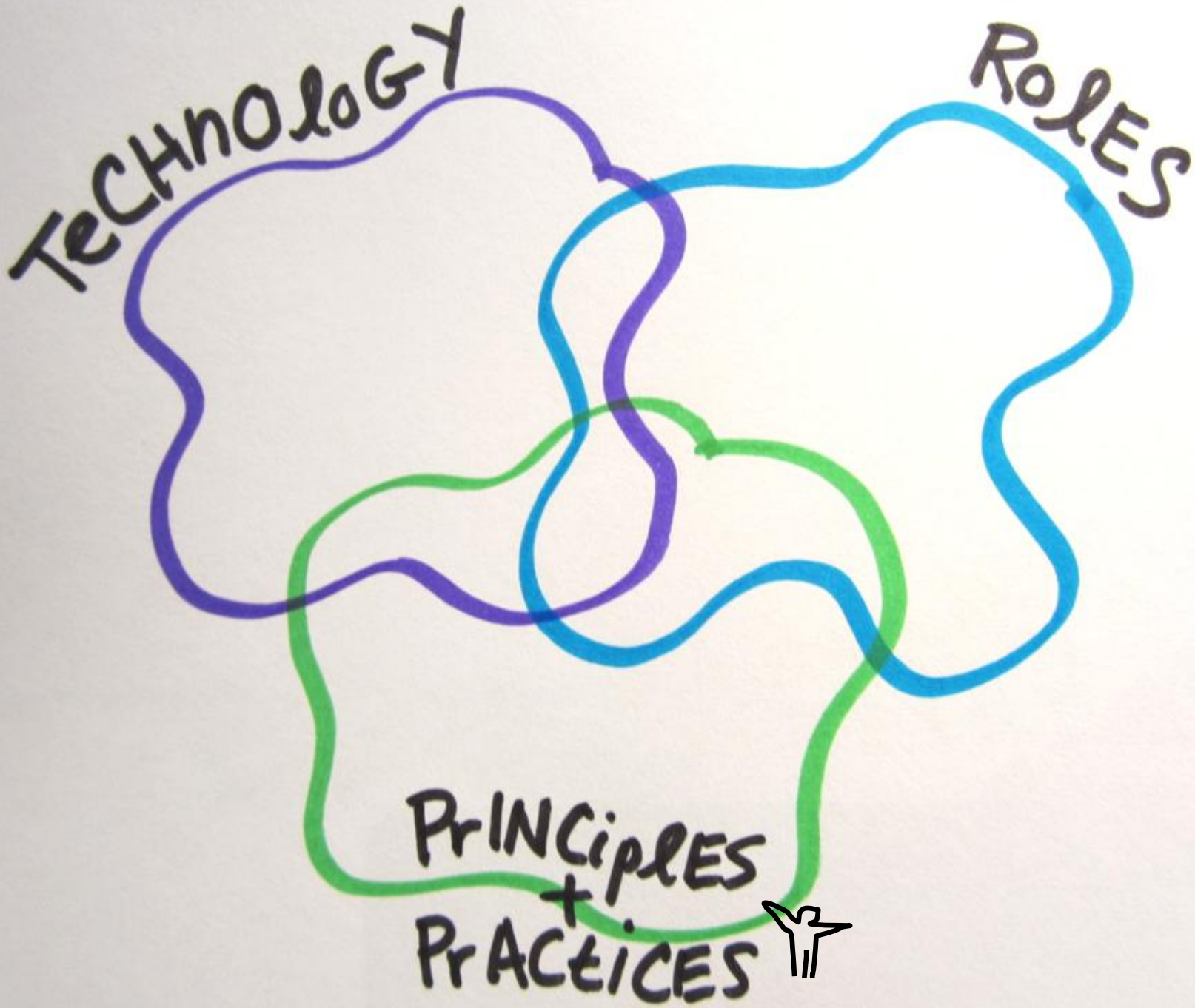
(I edited for brevity… nw)

http://bit.ly/uAzcSA

1. write down at least **three take aways** for each session you attend -- there's a lot of experience hiding in the obvious
2. grab your **seat early and engage** with your seat neighbors -- more knowledge you can tap there
3. choose to **provide constructive feedback** to all -- your conference experience depends on your outlook
4. spend some time w/sponsors & **learn about their products** or services
5. demo products, **talk to brand reps** about the services -- can you learn something about how to position a product better?
6. remember that **thinking can be more powerful** than doing -- you might discover you've been rushing to the wrong activities
7. ask **specific questions of speakers, & keep the open ended ones for networking** -- you're responsible of your own take-aways, after all

30 Second Swap Meet

Debrief!


TECHNOLOGY
ROLES
PRINCIPLES
+
PRACTICES

Technological **connective tissue.**

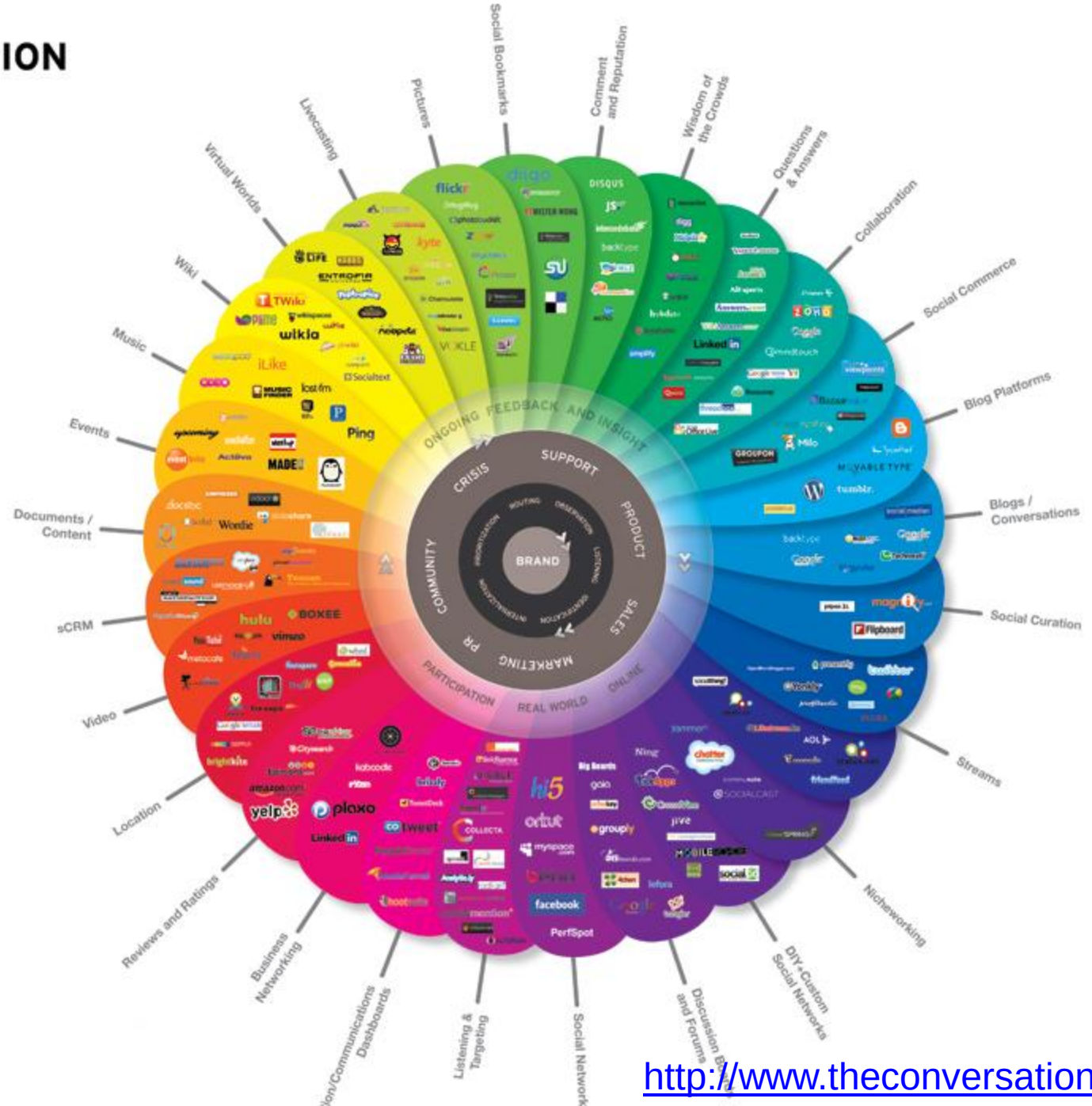
Tech + Social:

Technology has fundamentally changed how we can be together

http://ericwhitacre.com/the-virtual-choir
http://www.youtube.com/watch?v=6WhWDCw3Mng

THE CONVERSATION PRISM

Brought to you by Brian Solis & JESS3



http://www.theconversationprism.com

… meetings

… open-ended conversation

… projects

… content publishing

Community activities oriented to …

… access to expertise

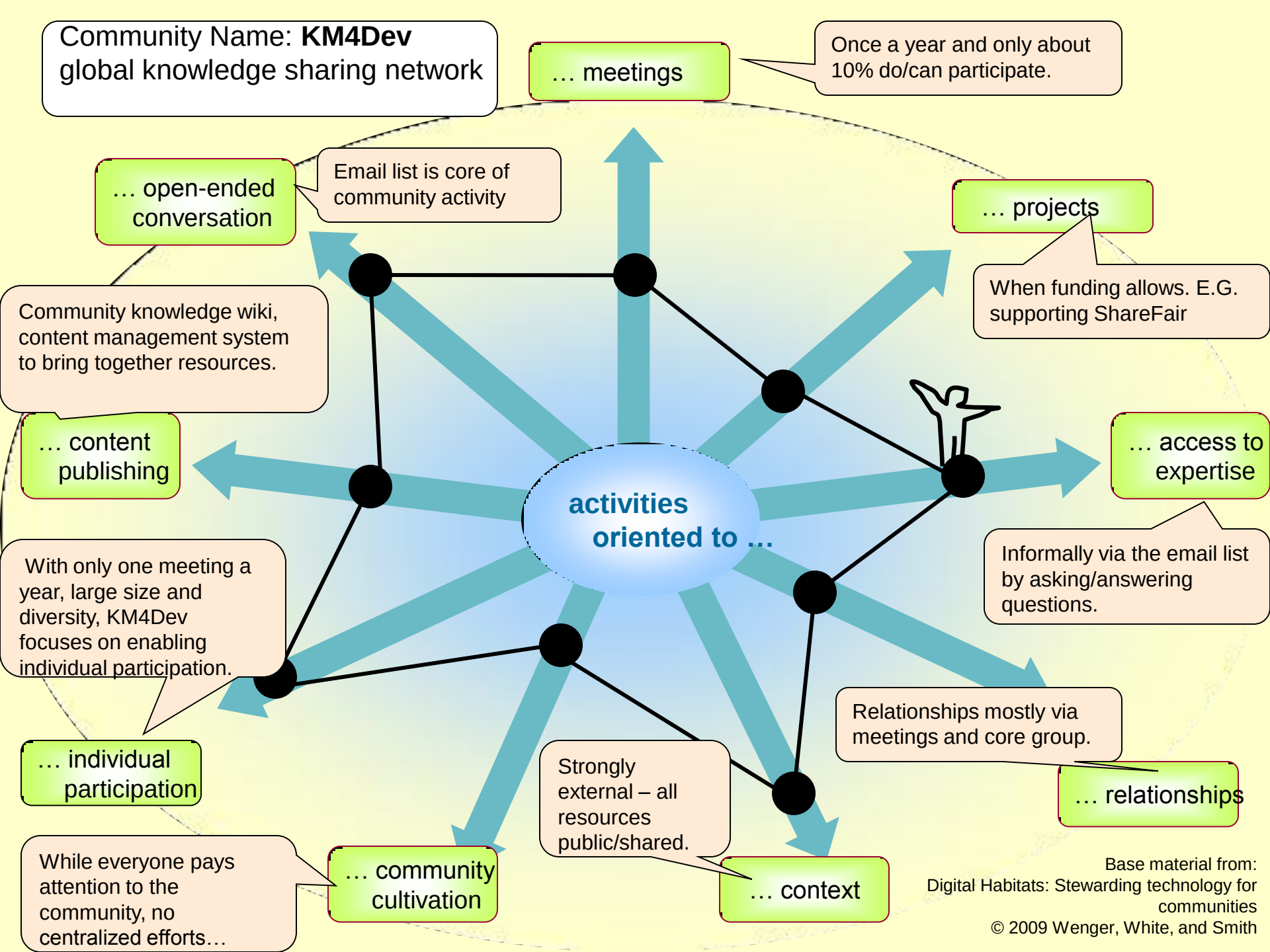
… individual participation

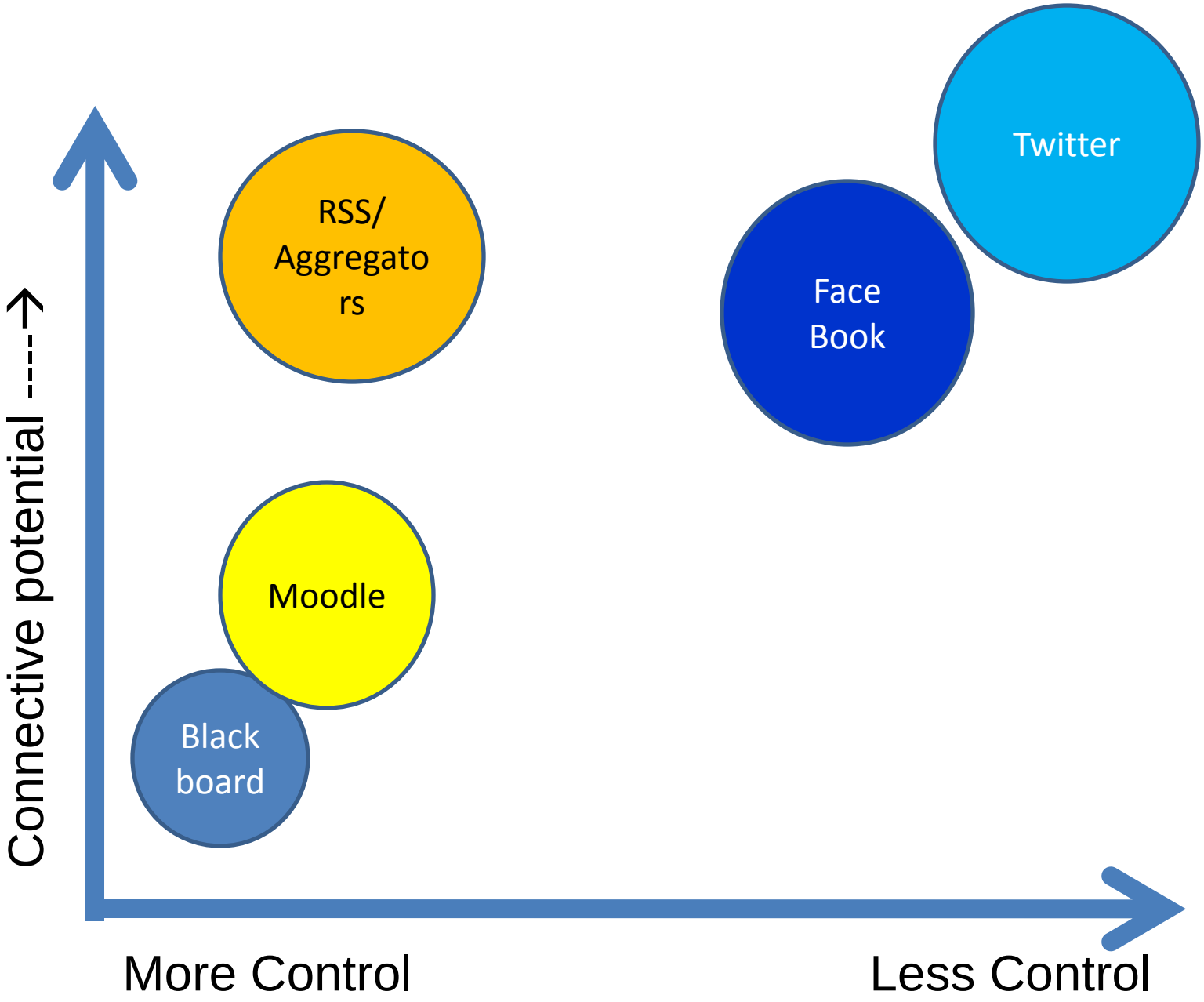
… relationships

… community cultivation

… context

Base material from:
Digital Habitats: Stewarding technology for communities
© 2009 Wenger, White, and Smith


Community Name: **KM4Dev**
global knowledge sharing network
… meetings
Once a year and only about 10% do/can participate.
… open-ended conversation
Email list is core of community activity
… projects
When funding allows. E.G. supporting ShareFair
Community knowledge wiki, content management system to bring together resources.
… content publishing
… access to expertise
activities oriented to …
Informally via the email list by asking/answering questions.
With only one meeting a year, large size and diversity, KM4Dev focuses on enabling individual participation.
… individual participation
Relationships mostly via meetings and core group.
… relationships
Strongly external – all resources public/shared.
… context
While everyone pays attention to the community, no centralized efforts…
… community cultivation
Base material from:
Digital Habitats: Stewarding technology for communities
© 2009 Wenger, White, and Smith


Twitter
RSS/ Aggregato rs
Face Book
Moodle
Black board
Connective potential ---→
More Control
Less Control

← Back to Home

Save this search

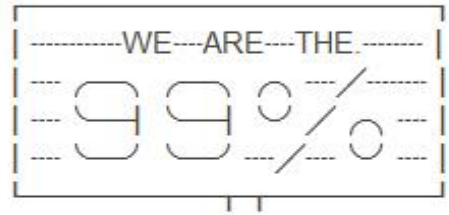
Results for #Occupy

Tweets · Top

Refine results »

20 new tweets

tw1tt3rart tw1tt3rart



#Occupy #TwitterArt #OWS

16 Nov

Retweeted 100+ times

KTRKHouston Houston News

Watch live streaming SkyEye video as #Occupy protesters are being handcuffed in downtown Houston right now: tinyurl.com/7yws67f

33 minutes ago

ValdisKrebs Valdis Krebs

Now that #Occupy folks are out of parks, they should disperse, camping in people's yards, saving them from foreclosure! bit.ly/vLgSiR

36 minutes ago

KeithOlbermann Keith Olbermann

5000 reported by @NBCNewYork in Foley Square, near Brooklyn Bridge. Chopper NOT ordered away, still providing aerials #Occupy

54 minutes ago

People results for #Occupy · view all

OccupyMemphis OccupyMemphis · Follow

#OccupyMemphis - in solidarity with #occupywallst...

OccupySeattle #OccupySeattle · Follow

Your official twitter source for news and updates on ...

OccupyProv Occupy Providence · Follow

We are currently occupying Burnside Park at Kenned...

Top images · view all

Top videos · view all

Trends: Seattle · change

#ThoseThreeWords

#itsabeautifulworldbecause

#PickMeEllen

AL West

Things That Need To Stop

University Bridge

Demi Moore

ACL

Dorli Rainey

Results for #occupyseattle

Tweets · Top

Refine results »

occupyoakland Occupy Oakland
84 year-old woman pepper sprayed @ #OccupySeattle twitpic.com/7esjju Shame Shame Shame Shame Shame Shame Shame Shame Shame Shame Shame
15 Nov

KPLU KPLU Public Radio
Seattle police bracing for big turnout at Occupy Seattle event - bit.ly/tdAFEU #occupyseattle occupywallstreet #OWS
10 minutes ago

jendeaderick Jen Deaderick
Words from the 84yo woman who was pepper-sprayed at #OccupySeattle. #OWS facebook.com/photo.php?fbid…
15 minutes ago

KING5Seattle KING 5 News
Occupy Seattle due to march to University Bridge this afternoon - ROUTE MAP: kng5.tv/uOmhhr #occupyseattle
1 hour ago

snarkyamber SnarkyAmber
Oh, dear #occupyseattle, I appreciate the sentiment of the movement, but I need to get home from work today. Must you block both bridges?
2 hours ago

RavennaBlog Ravenna Blog
To sum up for commuters: Avoid the Montlake and University bridges (and transit routes that use them) after around 4 PM. #occupyseattle
3 hours ago

People results for **#occupyseattle** · view all

OccupySeattle #OccupySeattle · Unfollow
Your official twitter source for news and updates on ...

_OccupySeattle #OccupySeattle · Follow
Occupy Seattle is one of many ongoing events in Maj...

OSUW OccupySeattle UW · Follow
Here to bring Occupy Seattle participants from UW t...

Top images · view all

Top videos · view all

Trends: Seattle · change

#ThoseThreeWords
#itsabeautifulworldbecause
#PickMeEllen
AL West
Things That Need To Stop
University Bridge
Demi Moore
ACL
Dorli Rainey

The #OccupyMelbourne Digest

NEWS FOR THE 99%

SEARCH

Search

HOME | ABOUT | CENSORSHIP OF OMDIGEST | HOW TO BECOME A KEYBOARD WARRIOR (HOW TO CONTRIBUTE) | SUBSCRIBE TO RSS

// home

LATEST POST

FOLLOW BLOG VIA EMAIL

Enter your email address to follow this blog and receive notifications of new posts by email.

Join 16 other followers

Follow

@OM DIGEST

- The Morning Edition: http://t.co/FrReFuKx Declaration // Salvos // #OWS // #OMEL // Shrine of Free Speech // @FoEInt // Videos Posted 4 minutes ago
- @maryannmartinek @WhyOccupyMelb @OccupyWallSt @CNN @BreakingNews @rickynixon1 We have a visitor to #OMEL who is a homeless ex-ADF. Posted 11 minutes ago
- @ActaVista @nswpolice Haha thankyou ;) Posted 41 minutes ago

Follow @omdigest

RECENT POSTS

- Under The Gaze of The 1% We Will Remain Strong! (The Morning Edition, 18/11/11)
- This Afternoon, 17/11/11

@OCCUPYMELBOURNE

- New York is being shut down as we speak. Solidarity from Occupy Melbourne. #OWS

Search...

Topics

Concepts

People (9792)
Social (9022)
Community (7354)
Networks (6681)
Share (6357)
Sharing (6357)
World (6202)
Management (5832)
Difference (5692)
Development (5643)
Change (5565)
Media (5513)
Learning (5029)
Groups (4923)
Open (4899)
MORE >>

Tools

Twitter (3185)
Facebook (2623)
Google (1979)
Exchange (1479)
Microsoft (1033)
Youtube (925)
Blogger (906)
IBM (866)
Sharepoint (804)
Leverage (776)
MORE >>

Type

Blogs (6383)
Blog (6383)
Business (5917)
Information (5602)
Tool (4755)

Front Page CHANGE EDITION

Communities & Networks Connection

Connecting good stuff on communities and networks from Full Circle Associates

PORTALS AND KM

NOVEMBER 19, 2011

Painting within the Painting at the Boston's MFA

Last weekend I finsih... three part... ...ere are the selections from Boston's MFA.

MORE >>

2 Tweets

ALCHEMY OF CHANGE

NOVEMBER 16, 2011

Radical Connectedness and the Hub Experience

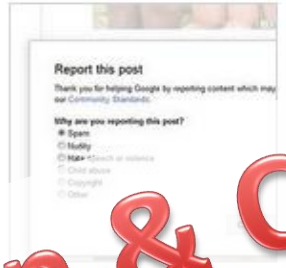
...ther, my wife and I took our two boys to visit the famous Ford Rouge Complex in Dearborn, Michigan. This Hub Controls the Spokes.

MORE >>

23 Tweets

EMODERATION

NOVEMBER 18, 2011



...porting content, ...oderating and managing audiences on Google Plus Pages

The first and most obvious problem is the single admin rights - much covered elsewhere, and something that I'm sure Google will fix quickly.

MORE >>

12 Tweets

GREEN CHAMELEON

NOVEMBER 15, 2011

Blog>> Life As A Knowledge Worker

I was searching for a photo of Peter Drucker when I came across this 14-year-old article by him on the experiences that had shaped him. "

MORE >>

5 Tweets

LAUREL PAPWORTH- SOCIAL NETWORK STRATEGY | TUESDAY, NOVEMBER 15, 2011

Social Network Identity: Anonymity, Pseudonymity and Accountability -Media140

One of the great mysteries of life is why Anon was such a genius in print and such an idiot online. And like all great mysteries, it's worth whiling away an afternoon investigating the phenomenon. Lets explore Pseudonymity vs Anonymity and the repercussions with Accountability. Apparently Salman is not his real first name, it's Ahmed. *MO...*

Subscribe!

Get *free* updates!

Enter Email Address Ok!

Daily Weekly/Monthly

Featured

21st Century Organization
Alchemy of Change
Charmed Particles
Collaborative Thinking
Community Capers
Community Guy
Connectable Dots
Digital Habitats
Elsua
eme ka eme
eModeration
Endless Knots
Engineers without Fears
Evolving Web
FreshNetworks
Governance in a Networked World
...Chameleon
GrowingPains
Jenny Connected

Aggregation & Curation

http://cc.fullcirc.com/

All Groups | My Groups

Harvesting from our Conversations

Created by Ben Roberts | View Groups

INFORMATION

A group for those who wish to work collaboratively to make meaning from the multiple conversation threads that are emerging in Occupy Cafe.

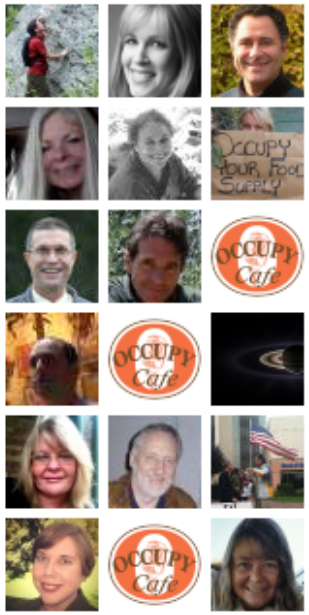
Image of Gregory Harris painting courtesy of **Rehs Galleries**

Members: **18**
Latest Activity: **on Tuesday**

Like

Share | Twitter | +1

MEMBERS (18)



View All

HOW WILL THIS WORK?

Good question! I'm not exactly sure yet, and ultimately this will be a co-creation. That said, my first thoughts are as follows:

- Teams for each conversation being harvested form organically out of the pool of participants who are most engaged in them.
  - Perhaps there is a "meta-harvest" team as well that picks up juicy bits from all over both this site and the Cafe Calls.
- Each team uses a combination of a forum thread within this group and perhaps a conference call or three to develop a consensus on the basic elements of the harvest and the best way to

Welcome to
Occupy Cafe

Sign Up
or **Sign In**

You can also sign up with:

SHARE N17 DIRECT ACTION NEWS

On this national day of action, please share reports of activity around the country and the globe that you find compelling. Post your stories, links, videos, pics, etc. to **the "N17" discussion thread here.**

Live blogging and streaming links below (email (**connect@occupycafe.org** to suggest more links):

We Are the Other 99% **blog** and **livestream**

"OCCUPY LIVE" FEED

Designed for a

group…

experienced by

individuals…

Is there a **human** API* for **connecting**?

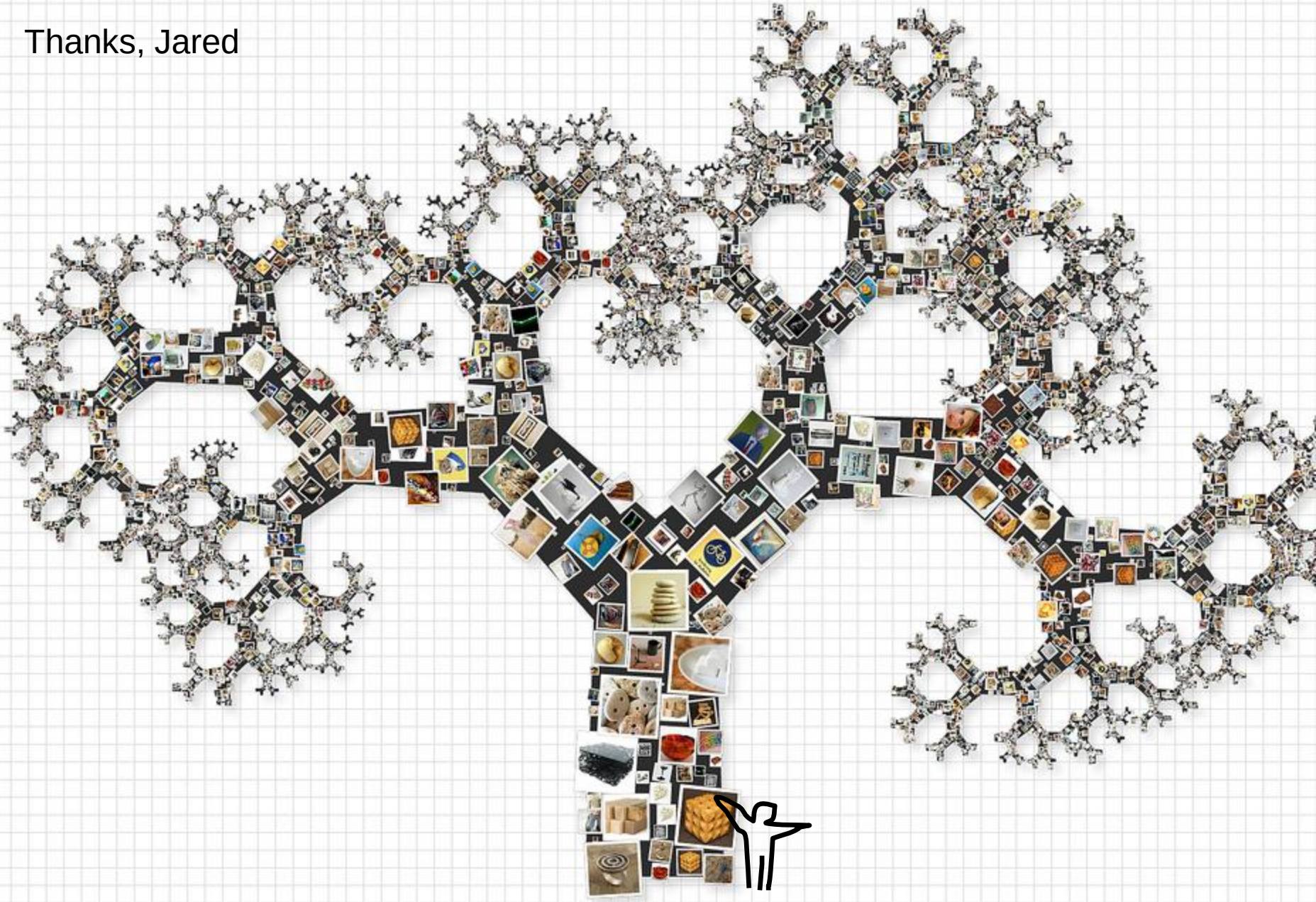
* Application Programming Interface

API

(**A**pplication **P**rogramming **I**nterface) A language and message format used by an application program to communicate with the operating system or some other control program such as a database management system (DBMS) or communications protocol. APIs are implemented by writing function calls in the program, which provide the linkage to the required subroutine for execution. Thus, an API implies that some program module is available in the computer to perform the operation or that it must be linked into the existing program to perform the tasks.

http://www.pcmag.com/encyclopedia_term/0,2542,t=API&i=37856,00.asp

Thanks, Jared



http://www.flickr.com/photos/generated/4994039025/in/photostream/

A key feature of APIs is that they require structure on both sides of a request. You can't just ask Twitter's API for some tweets. You must ask in a specific way and you will receive a discrete package of 20 statuses. We decided that breaking down the inputs and outputs of Occupy Wall Street in this way might actually be useful. The metaphor turns out to reveal a useful way of thinking about the components that have gone into the protest. Obviously, many of these tactics owe a debt of gratitude both to traditional organizing training (e.g. consensus decision-making processes) as well as more recent protest movements in North Africa and Europe (e.g. taking the square, distributed leadership). Nonetheless, it is Occupy Wall Street that pushed many of these ideas out across this country.

So, here's your guide to the Occupy Wall Street API. I realize that this is not a realistic API, just a useful frame, but we employ, for verisimilitude, the REST architecture, just like Twitter. That means we only have a few actions: Get (retrieve info), Post (create or update info), Delete.

General

GET Occupation: Occupying physical space stands in for a greater metaphorical occupation of the commons. Actions to permanently occupy or reoccupy a park focus and energize a larger group of temporary protesters and armchair supporters at home. The physical location provides an anchor for virtual activities.
GET Decentralized leadership structure: Repeat mantra that the movement is 'leaderless.' In practice, have no single leader on whom the media and/or public can focus. Avoid profiles of organizers. If necessary, elect a dog as leader of the occupation, a la Denver.
GET Loudly inclusive userbase: Do not require any particular identification, such as labor or ethnic identity. While youth-driven, make sure to highlight examples of older occupiers.

http://www.theatlantic.com/technology/archive/2011/11/a-guide-to-the-occupy-wall-street-api-or-why-the-nerdiest-way-to-think-about-ows-is-so-useful/248562/

Strategy

GET Strategy/studied police antagonism: Occupy protesters have courted some confrontations with police officers while shying away from others. While the occupations have been almost exclusively non-violent, they have also refused to heed police orders. Hundreds have been arrested and a few injured in clashes with police. In return, protesters have gotten to document the heavy force the police have deployed. Images of hundreds of riot police facing down unarmed protesters has catalyzed support for the movement.

GET Strategy/open source ideology: From the beginning, the occupation was meant to take on a life of its own. Organizers and occupiers alike have not tired to maintain control of the message or methodology for spreading ideas or occupations. Anyone who wants to support Occupy Wall Street can just *do something*, trusting they'll be able to connect to the movement. Hence OccupyHistory and hundreds of like sites.

GET Strategy/General Assembly: The occupations are governed by general assemblies in which consensus rules. These are generally run by organizers who are familiar with the consensus method. The GAs strive for inclusiveness and bring the whole group together on some predictable schedule. Anyone can speak at the meetings and detailed minutes are taken.

GET Strategy/working groups: While the big decisions are made by the GA, the thousands of other tasks involved in running the camp have been farmed out to working groups that focus on specific issues. For example, the Internet Working Group works on the infrastructure requirements of the protesters.

GET Strategy/social media: Occupy Wall Street had a social media strategy from the beginning. They encouraged all protesters to record their experiences with cell phones and cameras and then used that media to drive awareness of the protest in its early days. Since then, a whole network of social media has emerged from Twitter accounts to Facebook pages to wikis. This web is woven together by a media team as well as outsiders who have begun to act as signal amplifiers and filters.

http://www.theatlantic.com/technology/archive/2011/11/a-guide-to-the-occupy-wall-street-api-or-why-the-nerdiest-way-to-think-about-ows-is-so-useful/248562/

General Assembly

POST GA/human mic: In Zuccotti Park, no electrified amplification was allowed. Occupiers responded by creating a human mic in which a speaker's words were repeated by the crowd so that everyone could hear her. The process takes a long time, but some occupiers felt it had good psychological effects and it kept speeches short.

POST GA/consensus-based decision-making: This form of group deliberation has been a key differentiating component of the occupation. Led by skilled facilitators, the entire group can engage in debate about what courses of action to take. Consensus-based decision-making is not some newfangled idea, but has been developed for years. Take a look at this overview of how it works for more details.

Ideas and Memes

POST Idea/economic inequality: The core message that the world's playing field is tilted to the advantage of the wealthy has come through loud and clear. Since Occupy Wall Street began, mentions of economic inequality have skyrocketed in the national media. The protests have become a "news hook" to look at the United States' shockingly unequal distribution of income and wealth. Though OWS' package of complaints was the catalyst, the more reporters look, the more they find.

POST Idea/inadequacy of politics: Approval of Congress and President Obama are near all-time lows. The idea that our politics are not up to the serious tasks we face in fixing our economy and society has become widespread. Instead of pointing that out, as many have, Occupy Wall Street simply ignored mainstream politics. As the press clamored for position papers and lists of demands, OWS responded by paying no attention. There were two messages in that relative silence: 1) your

http://www.theatlantic.com/technology/archive/2011/11/a-guide-to-the-occupy-wall-street-api-or-why-the-nerdiest-way-to-think-about-ows-is-so-useful/248562/

What are our “Gets” and “Posts?”

Connecting roles.

Connecti**ve**(?) roles.

discover & appropriate useful **technology**

be in and use **communities & networks (people)**

express their **identity**

find and create **content**

usefully **participate**

facilitators

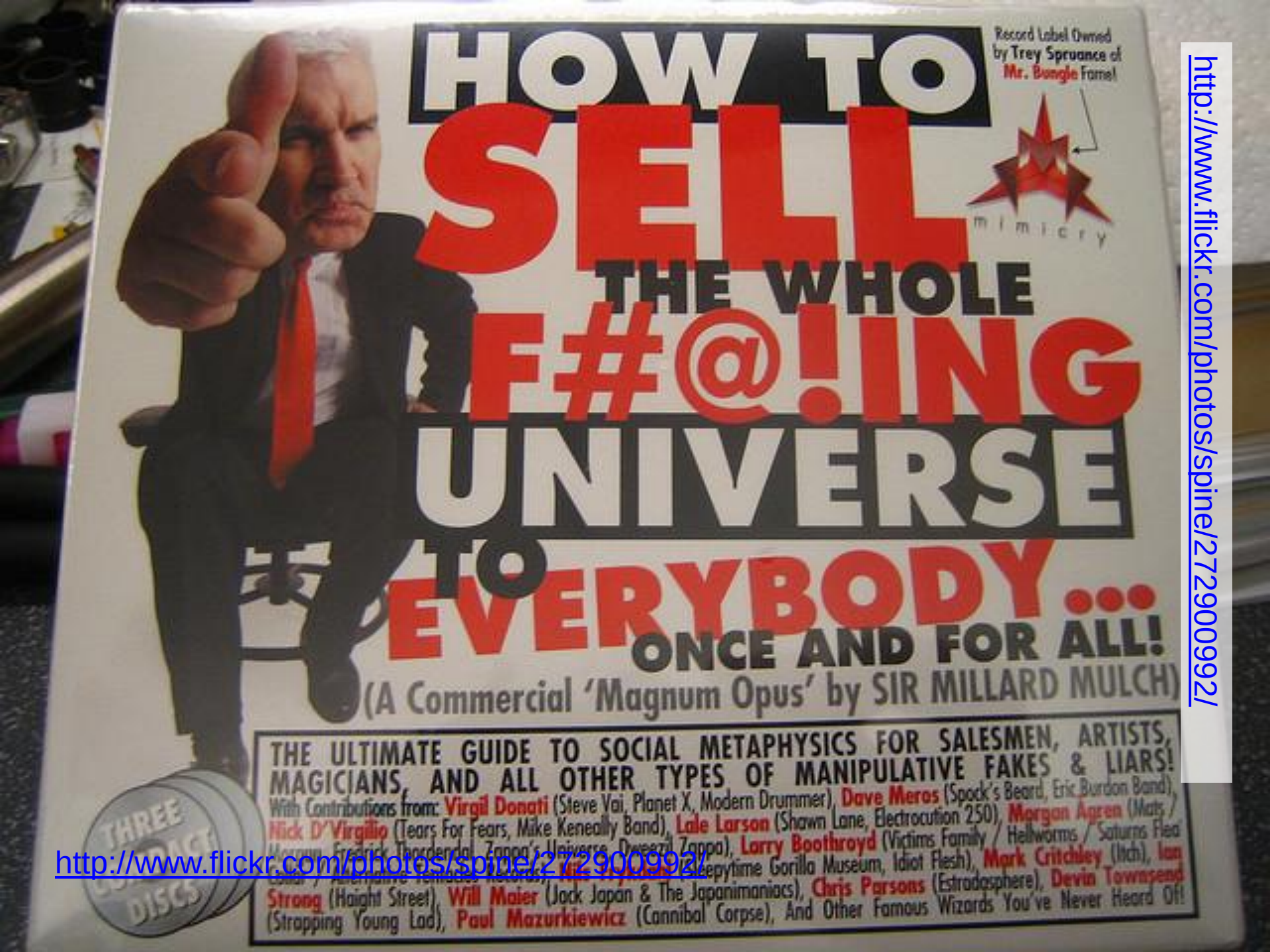
Network weavers

technology stewards

social artists

Independent thinkers

moderators

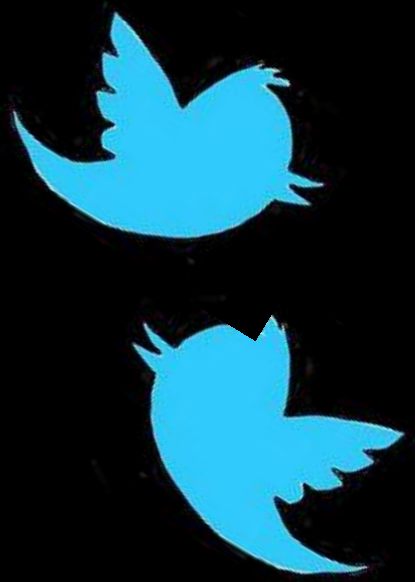


http://www.flickr.com/photos/spine/272900992/

http://www.flickr.com/photos/spine/272900992/

a Healer who sees challenges as opportunities in work clothes"
invitation
Feeling heard
tell your story
intention
Can we Play sing: draw our way to Transformation?
- Nancy White
Use who you are to open space for learni
"deep seeing"
deep Listening
Work in Circle
Help people grow into their possibilities
Being together
create space for change
Social artistry
creates the lure of Becoming"
- Jean Houston
Lean into learning
Opening up
radical imaginati
intuition

Social Artists
a la Etienne Wenger



ALL POSTS

Social reporters (and anyone else) as social artists

By David Wilcox · December 14, 2008 · Post a comment

I've come away from the Powering a New Future conference in Lisbon with three interlocking reflections on developing the concept and practice of social reporting - and a new conclusion about what it means to be a social reporter.

My conclusion, inspired by Etienne Wenger - above - is that social reporters can aspire to be "social artists" who help create social learning spaces where people can work together on social issues. It's something anyone can do, with the right attitude and some skills, but I think social reporters should definitely make it a key part of their work.

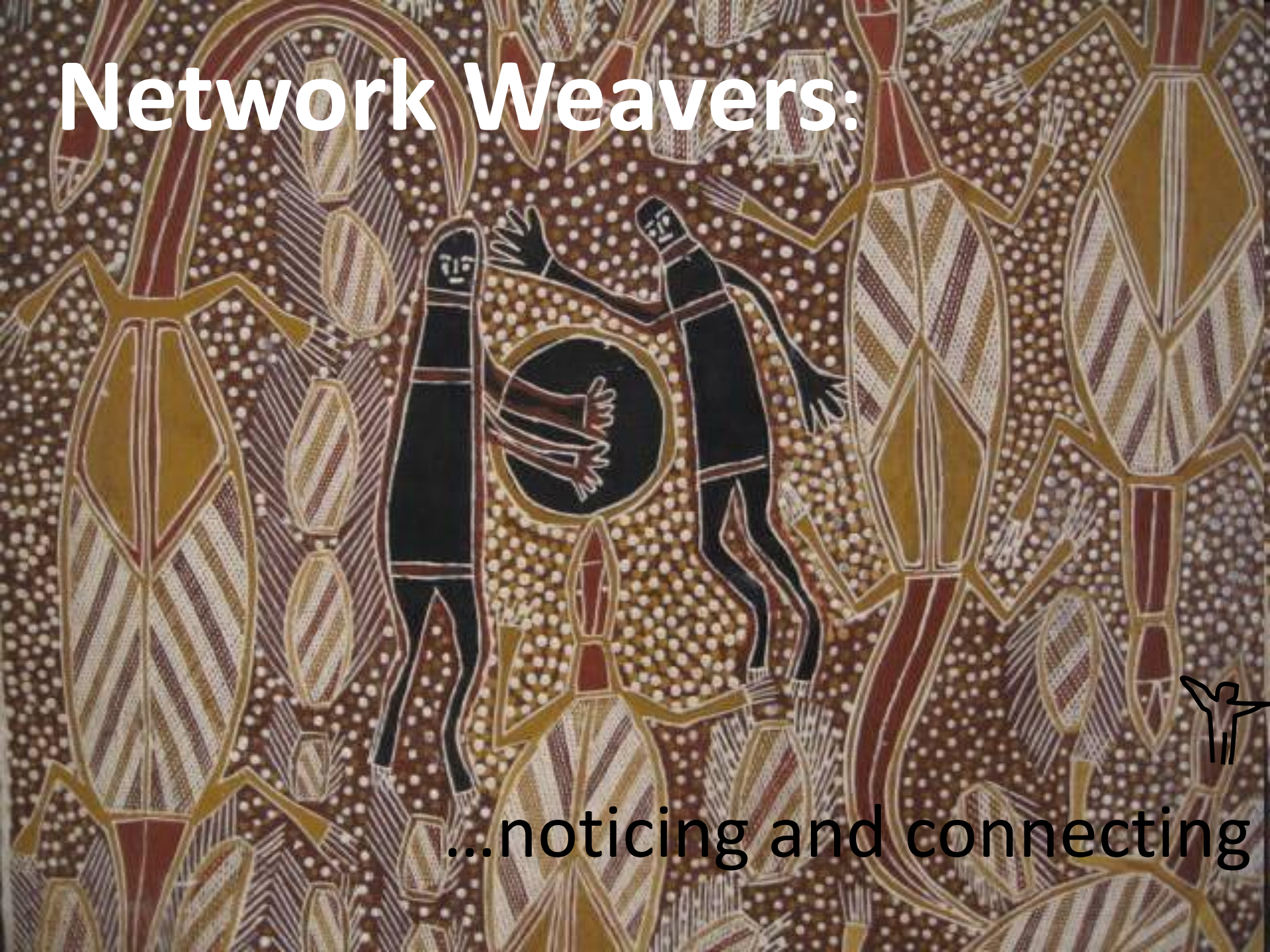
For Jan, Jeannine re: public/community engagement

If that idea holds up it could be a useful contribution to projects including Open2gether, OpenRSA and maybe RSA Networks. Here's the reflections that led me to the idea, then how it may apply to networks.

"knowing how to use who you are as a vehicle for opening spaces for learning. It's about being able to use who I am to take my community to a new level of learning and performance…space for becoming learning citizens" – Etienne Wenger

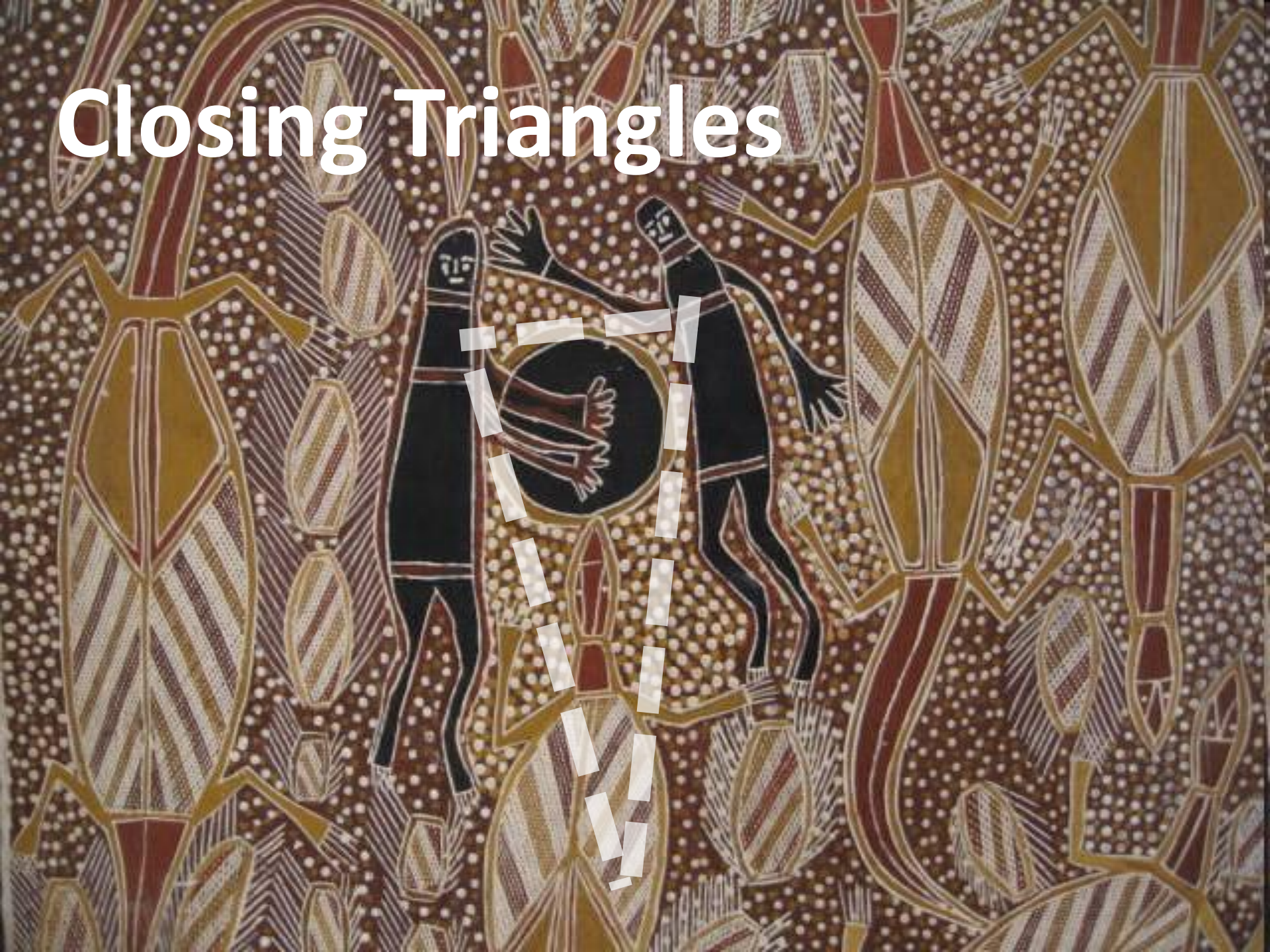
". . . the art of enhancing human capacities in the light of social complexity. It seeks to bring new ways of thinking, being and doing to social challenges in the world.
…Social Artists are leaders in many fields who bring the same order of passion and skill that an artist brings to his or her art form, to the canvas of our social reality. - Jean Houston

Network Weavers:



…noticing and connecting

Closing Triangles

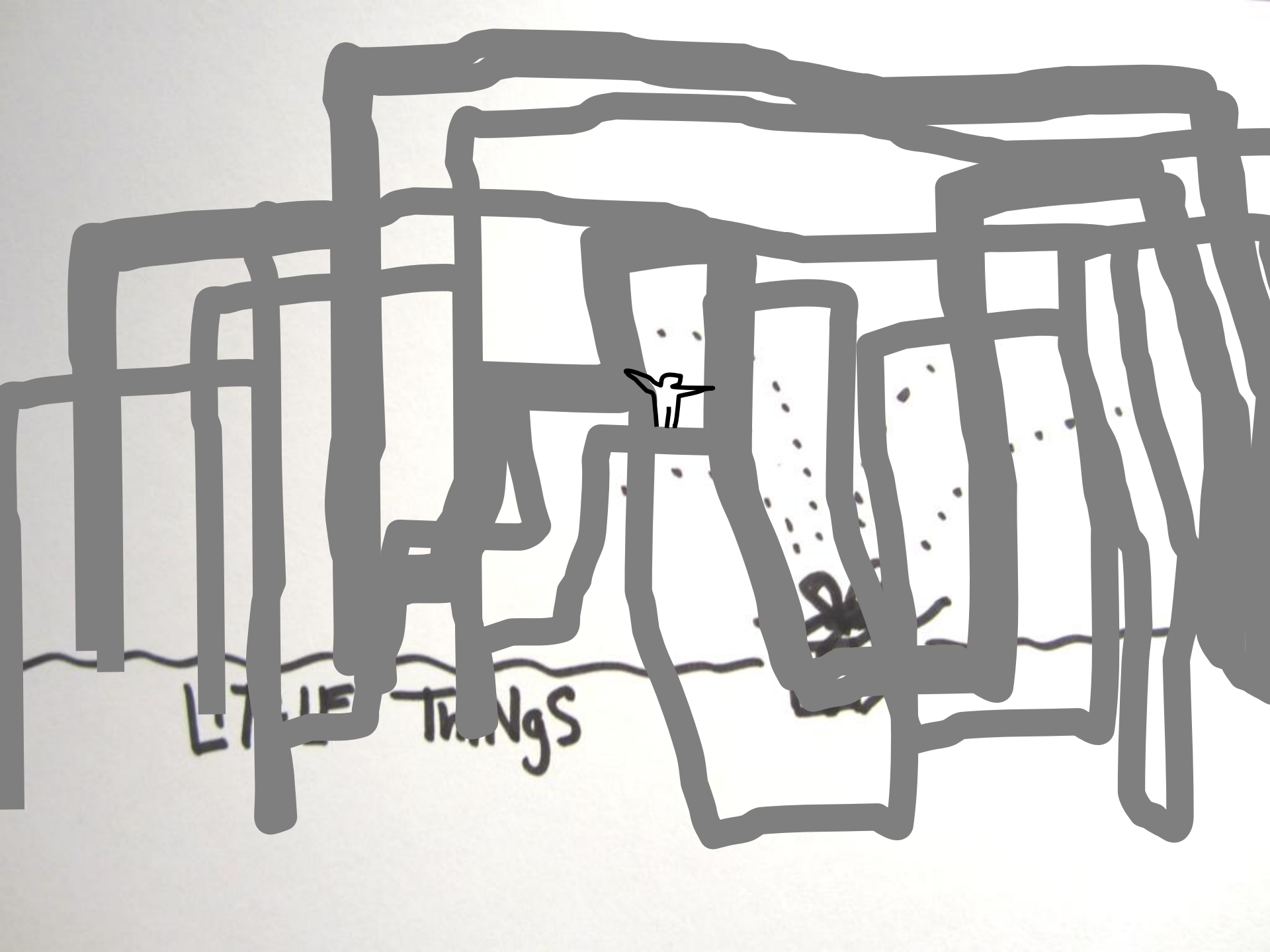


LITTLE THINGS

"We don't have to engage in grand, heroic actions to participate in the process of change. Small acts, when multiplied by millions of people, can transform the world. Even when we don't "win," there is fun and fulfillment in the fact that we have been involved, with other good people, in something worthwhile. We need hope. An optimist isn't necessarily a blithe, slightly sappy whistler in the dark of our time.To be hopeful in bad times is not just foolishly romantic. It is based on the fact that human history is a history not only of cruelty, but also of compassion, sacrifice, courage, kindness. ***What we choose to emphasize in this complex history will determine our lives.***

If we see only the worst, it destroys our capacity to do something. If we remember those times and places — and there are so many — where people have behaved magnificently, this gives us the energy to act, and at least the possibility of sending this spinning top of a world in a different direction. And if we do act, in however a small way, we don't have to wait for some grand utopian future. The future is an infinite succession of presents, and to live now as we think human beings should live, in defiance of all that is bad around us, is itself a marvelous victory."

Howard Zinn


LITTLE THINGS

Thank
You!

Invite!

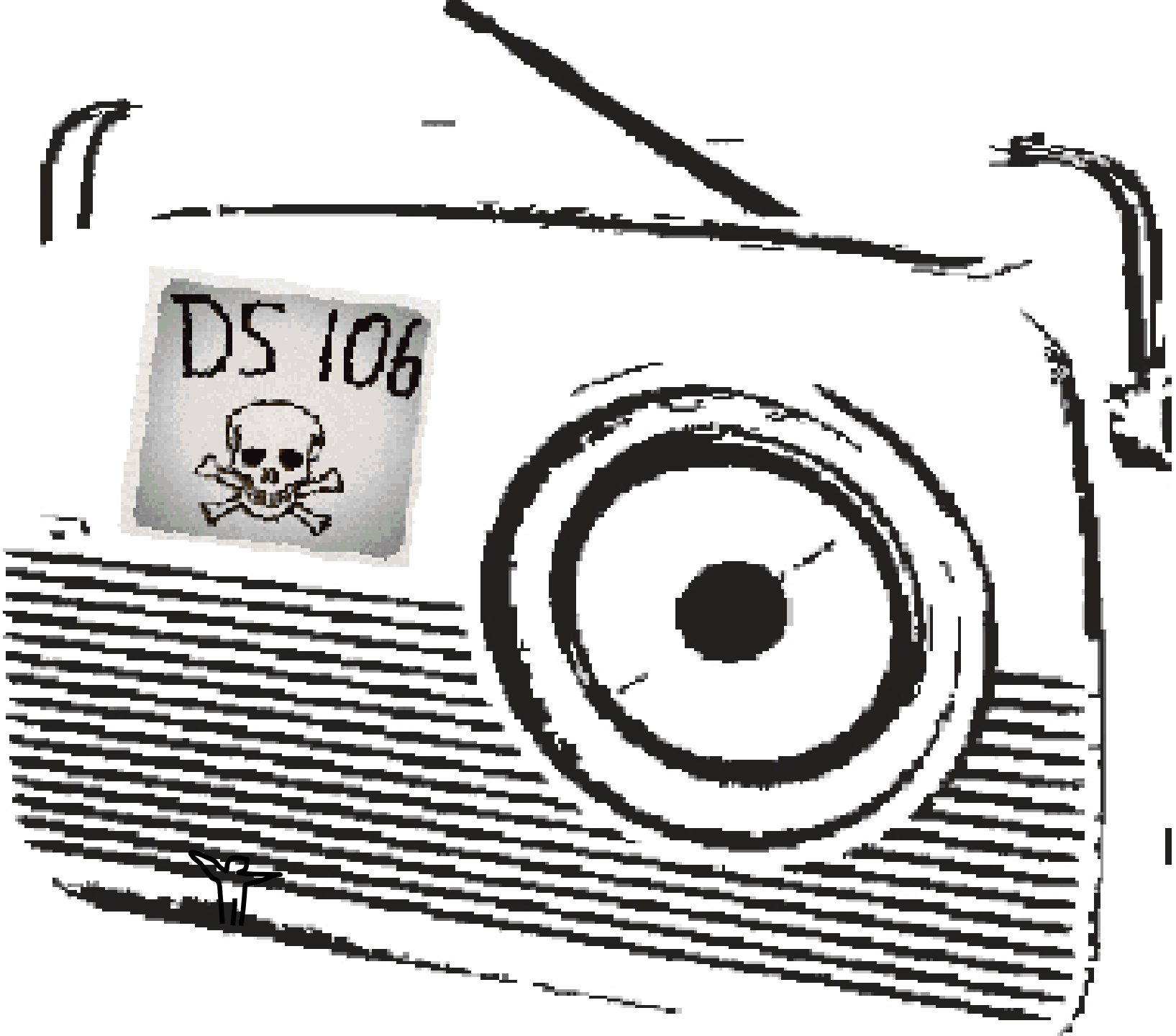
“One useful rule of thumb is to use network maps more for **raising questions** than for answering them” (Hoppe and Reinelt 2009)

Jim Groom: Occupy Education

"We. Are. The 28%."

http://ds106.us/

http://youtu.be/Pud46fxRIts


DS 106

Mic Check

Humanly amplified

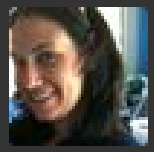
What the %&*# is a technology steward?

http://www.flickr.com/photos/maykesplana/270819284/

“Technology stewards are people with enough experience of the workings of a community to understand its technology needs, and enough experience with technology to take leadership in addressing those needs. Stewardship typically includes selecting and configuring technology, as well as supporting its use in the practice of the community.”

Connective design.

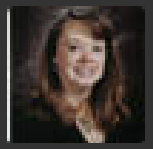
(principles, practices)



RT @scampnyc: Are you a lone nut or the first follower? #LB30

AbbyDiamond1, [+] Sat 19 Nov 06:52 via Twitter for iPad

Charles Fadel http://bit.ly/u9H5gX



#lb30 Cox: majority of student time online is passive. Prefrontal cortex is not engaged.

NancyW, [+] Sat 19 Nov 13:17 via Twitterrific

http://bit.ly/rtorJQ

Suzy Cox

@drsuzycox

Assistant Professor of Education at Utah Valley University

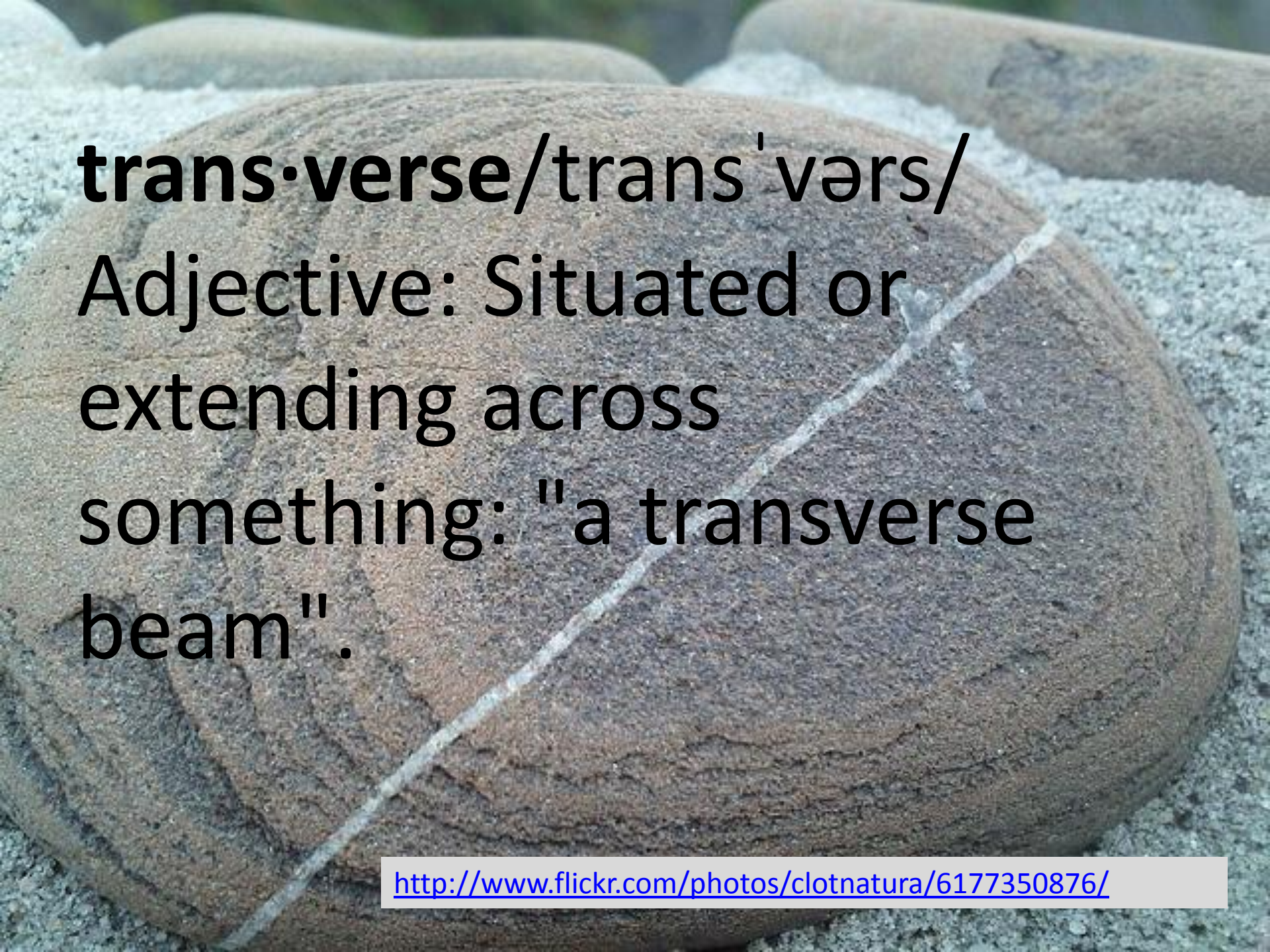
http://www.drsuzycox.com

Twitter page

Complexity and Safe-Fail Experiments *(Snowden)*

_ Some rights reserved by Josef Dunne

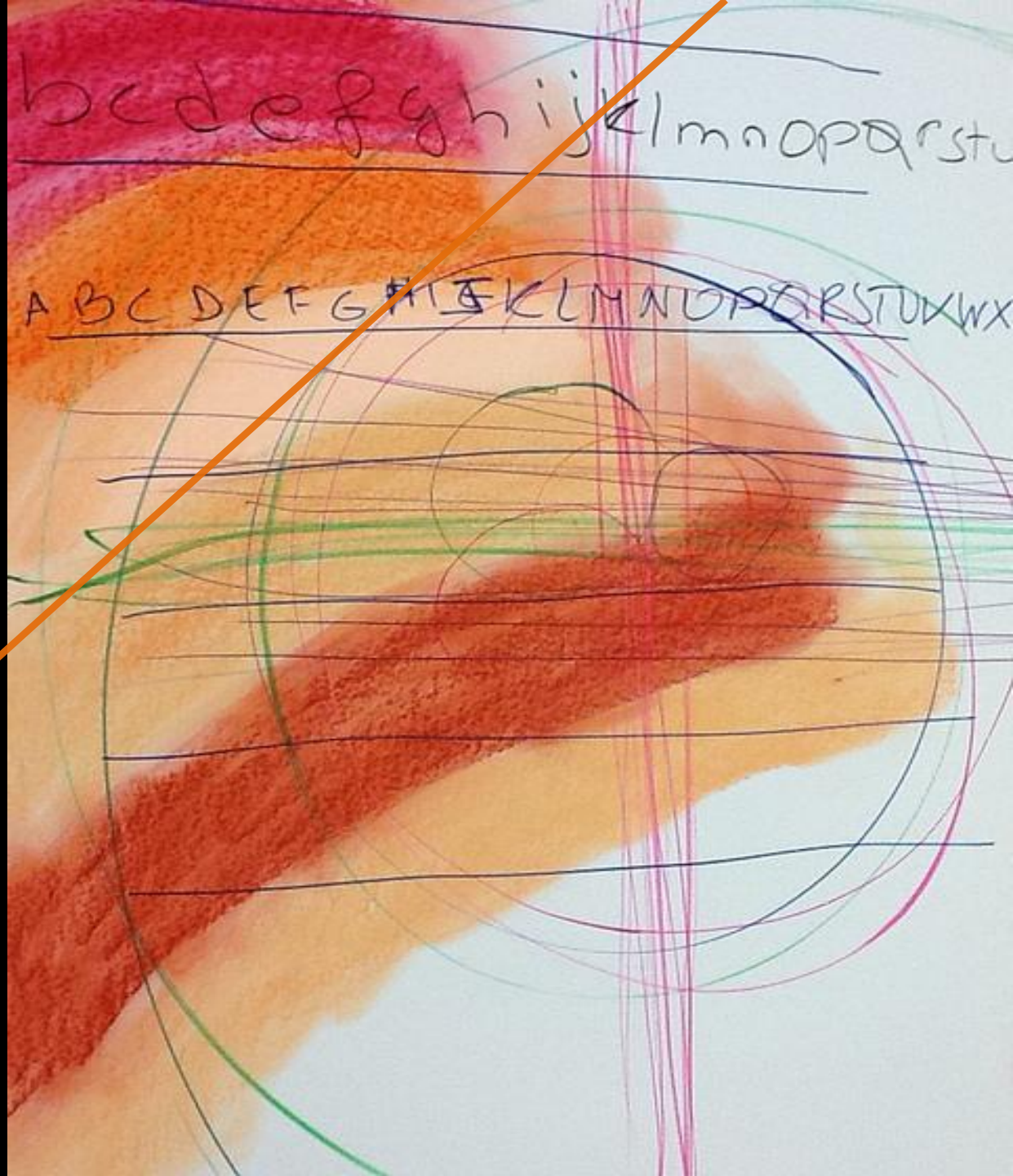
http://www.flickr.com/photos/josefdunne/4319306255/sizes/z/in/photostream/



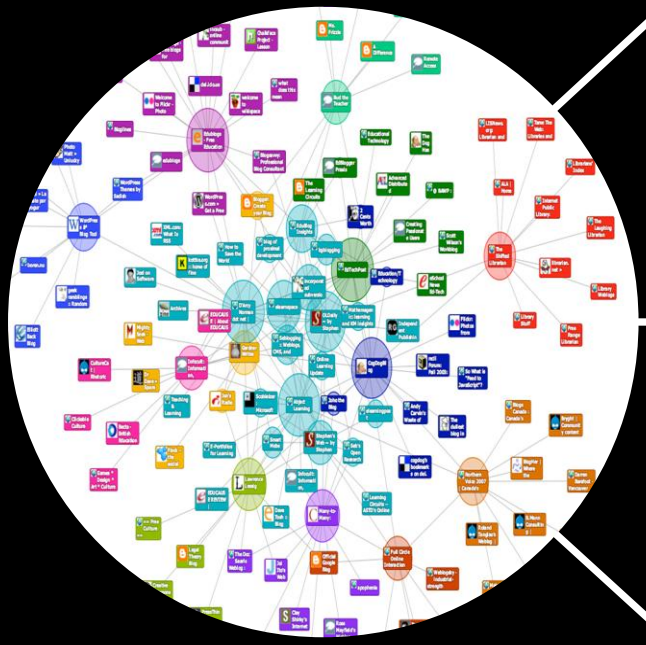
trans·verse/transˈvərs/
Adjective: Situated or extending across something: "a transverse beam".

http://www.flickr.com/photos/clotnatura/6177350876/

It is ***who*** connects, and ***how*** we connect



Three Perspectives:



Educational Institutions (sponsors)

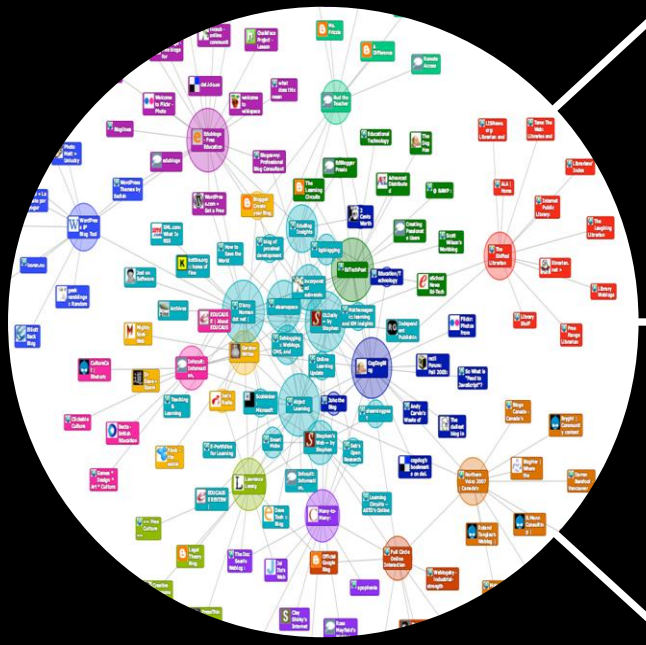
Teachers, Facilitators & Learning Leaders

Learners, Students

Three Perspectives:

Educational Institutions (sponsors)

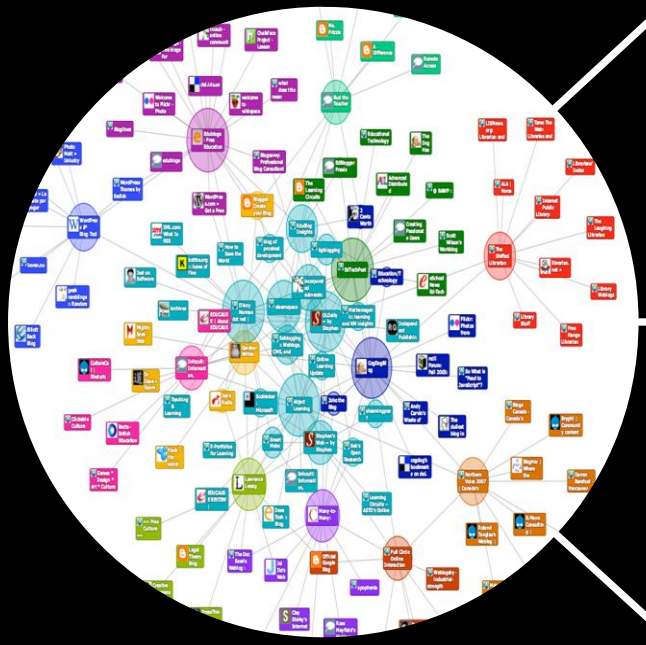
Strategic goals
Resources
M & E
Results



Teachers, Facilitators & Learning Leaders

Learners, Students

Three Perspectives:



Educational Institutions (sponsors)

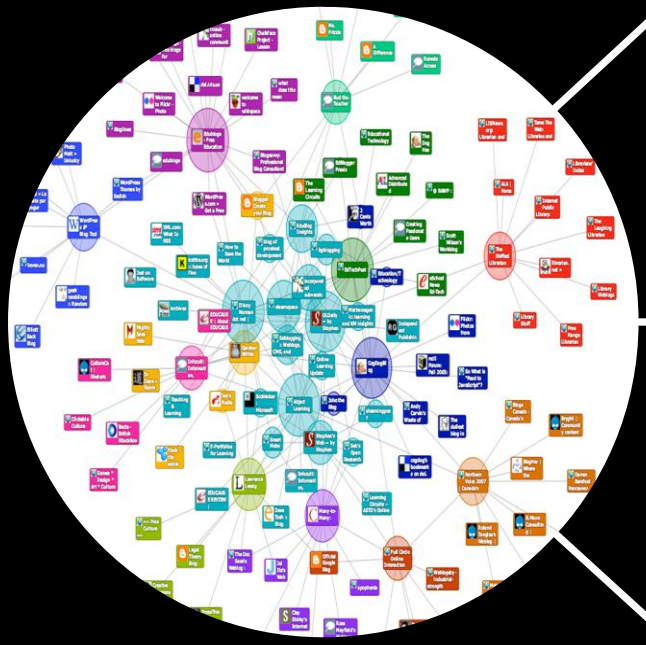
Strategic goals
Resources
M & E
Results

Teachers, Facilitators & Learning Leaders

Role & task clarity
Feedback

Learners, Students

Three Perspectives:



Educational Institutions (sponsors)

Strategic goals
Resources
M & E
Results

Teachers, Facilitators & Learning Leaders

Role &
task clarity
Feedback

Learners, Students

Purpose
Ease
Value

"Throughout the 20th century, we created wealth through vertically integrated corporations. Now, we create wealth through networks. We are at a turning point in human history, where the industrial age has finally run out of gas."
– Don Tapscott

Forbes

Search r

How To Stash More Cash

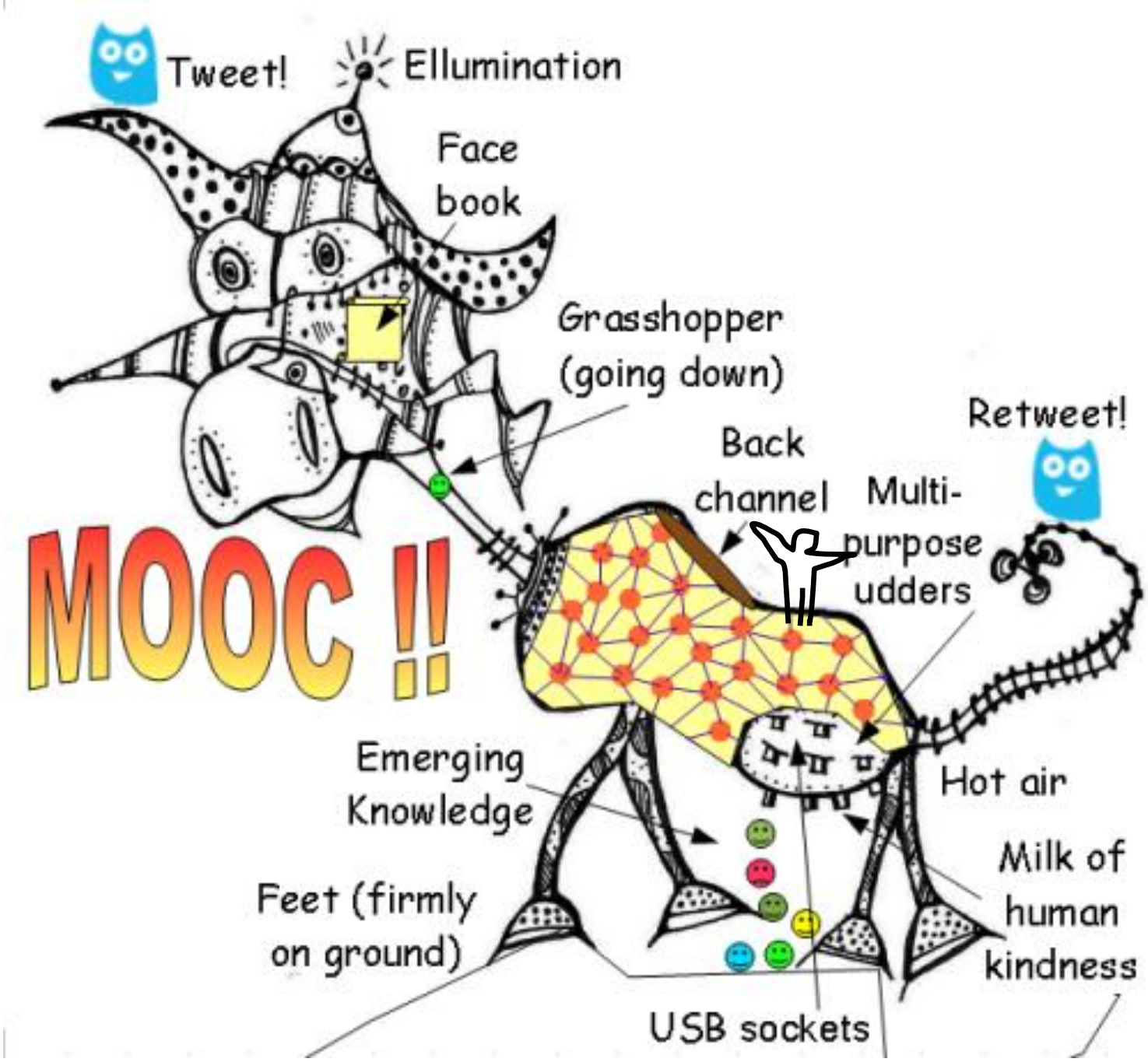
Billionaire Passions & Pursuits

Russia, The Ne Valley?

Rawn Shah, Contributor
+ Follow

LEADERSHIP | 12/22/2010 @ 9:53AM | 266 views

Social Business Is Neither A Vertical Nor A Horizontal Enterprise Service, But Both



http://gbl55.wordpress.com/2011/03/08/cck11-man-this-mooc-is-something-else/

"You need to change the whole modus operandi of the industry and how you do research. They need to start sharing *science* and sharing clinical trial data… The current model is unsustainable, even if it didn't happen to be coincidentally all coming together over a cliff."

"Why would you not share failed results? Why would you not share comparator arm data? So you test a compound, you have a comparator; share the comparator. Why would you not share POC, proof of clinical trial data, the early science?"

> "I'm now working with cities, [the Tapscott Group's Open Cities Initiative], doing these mass collaborations to reinvent the city. So IBM is on to Smarter Cities; this is engaging the population of the city to make it smart. The first place we did this was Bogota. The Chamber of Commerce led the process because the city government is corrupt. So, what the Chamber of Commerce did is they reached out to the citizens of Bogota for ideas on how to move the city forward. And, they did using the Web. They got close to 2000 proposals that came in. These were all presented to the mayoral candidates, and the mayoral elections were held two weeks ago. Some of them are very specific like: 'Would you or would you not Mr. Candidate adopt the International Development Bank's software for open procurement for all government tendering? Yes or No. *Si or No*.' It's not complicated. Now, the citizens can hold [the future mayor's] feet to the fire. If they implement the software, it's going to get a lot harder to be on the take. This is mass collaboration now applied to the reinvention of cities."

Don Tapscott

Design for Connection

Engagement Strategy	Description
Challenge	A competition designed to come up with a solution.
Online Brainstorm	An online facilitated discussion involving a massive number of people.
Electronic Town Hall	An individual or panel takes questions from the audience in an online environment
Participatory Budgeting	A mechanism through which citizens can decide on the discretionary part of the budget.
Citizen Reporting	Citizens can point out actionable items and the city can respond.
Predictive Markets	Predictive Market software can leverages the wisdom of the crowd to make predictions.
Micro Actions	Citizens are provided with a range of volunteer and funding opportunities that enhance civic engagement.
Policy Wiki	Citizens co-create on of policy documents.
Referenda	Citizens can vote on ideas and issues.
Interactive Education	Citizens can acquire specialized knowledge to perform oversights and for project development and management.
Deliberative Polling	A random, representative sample is invited to gather at a single place for a short time in order to discuss the issues.
Unconference	An unconference is an unstructured event that leverages participant skills, experiences and needs.

Don Tapscott

Connective Design

Principles & Practices

Connect domains via **communities & networks**

Connect **between platforms** (vs. new)

Consider **form** (i.e. CoPs, MOOCs, etc.)

It's complex → "**safe-fail**" experimentation

Be **experiential** (PBLs,, coaching, mentoring)

Instant Replay

Next?

Talk, write, Skype, Tweet

Nancyw@fullcirc.com

http://www.fullcirc.com

@NancyWhite

http://bit.ly/siZWnK

http://onlinefacilitation.wikispaces.com/2011+Australia+Online+Facilitation+Workshops

Some rights reserved by Eleaf

http://www.flickr.com/photos/eleaf/2536358399/sizes/m/in/photostream/